

Fall 10-29-2014

Who Says My Halloween Costume is Offensive?

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Recommended Citation

McDonald, MarySheila, "Who Says My Halloween Costume is Offensive?" (2014). *Explorer Café*. 26.
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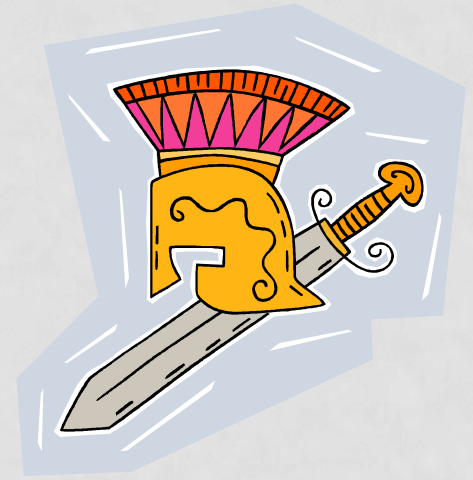
Explorer Café

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October 29, 2014

Halloween's Roots

Ancient Romans



Early Christians





BACK IN THE DAY...HALLOWEEN WAS FOR KIDS!
AND STILL IS...



Halloween isn't just for kids anymore...

Halloween
is Boo-ming Business

2nd largest holiday celebrated in America (National Retail Federation)



2011 \$6 Billion

2012 \$8 Billion

2014 \$11 Billion in sales

Costumes, Candy, Decorations and more
(CandyIndustry.com)

HAVE ADULTS HIJACKED HALLOWEEN?

- Prolonged adolescence has transformed Halloween
 - 2 out of 3 adults feel that Halloween is a holiday for them and not just kids.
 - Earlier this fall, Subway took some heat for this ad.
 - [Subway Ad](#)
 - [Positive movement from young adults at Ohio University](#)



TRICK OR TREAT QUIZ

Which state calls itself the pumpkin capital of the world?

- A) California
- B) Ohio
- C) Illinois
- D) Alaska

TRICK OR TREAT QUIZ

The average American household plans to shell out how much money on candy, costumes and decorations this Halloween?

- A) \$75
- B) \$125
- C) \$5.8
- D) \$230

TRICK OR TREAT QUIZ

- Halloween is on a Friday this year. According to predictions, will there be more or fewer folks at home giving out candy?



Halloween Industry

HIA

Temporary Halloween stores

Haunted hayrides and Houses and attractions

Nightclubs, Bars, Restaurants

Tourism Industry

Terror Behind The Walls



Beverages



TAKE BACK HALLOWEEN MOVEMENT

- Started by feminist Suzanne Scoggins of Virginia
- 2010 as the first venture from the Real History Project, which is about popularizing a deeper and broader understanding of the past---the real stuff, not just the Dead White Male version of history.
- Scoggins encourages girls and women to look to empowering female figures from history for costume ideas
 - 6 ABC

Legal and Ethical Issues



Consumer Product Safety Commission

Safety Regulations and standards

Flammability

Visibility

Homeowners' Liability

Safe access – your property (lawn, path, porch)

Employers' / Employees' Risks

Hostile Work Environment (Halloween Office Parties)

First Amendment Issues



2007 Energy Bill pushed back Daylight savings back

Is this ethical? Is this humane?



Things to remember :
Just say **NO** to costumes which are in poor taste...
Ethnic, racist, overly sexual, religious themes
Have fun, Be Safe, Don't Offend!!

